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Part II

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SUBJECT: FY-88 AFGHAN IV PROJECT "PRESS AND INFORMATION"
AUGUST 7 - SEPTEMBER 3, 1988
REF: PESHAWAR 1405, USIA 45777

FOLLOWING IS THE PROJECT DESCRIPTION FOR SUBJECT GROUP.
IF THERE ARE ANY SUGGESTIONS FOR CHANGES PLEASE FORWARD THEM
AS SOON AS POSSIBLE.

II. SUMMARY

DELPHI INTERNATIONAL EDUCATION AND TRAINING, IN
COLLABORATION WITH THE U.S. INFORMATION AGENCY, HAS DESIGNED
A PROJECT TO INTRODUCE SEVEN JOURNALISTS FROM AFGHANISTAN TO
ISSUES IN THE ROLE OF THE PRESS IN A FREE SOCIETY. A
SECONDARY FOCUS WILL BE ON U.S. MEDIA COVERAGE OF THE
CHANGING POLITICAL SITUATION IN AFGHANISTAN.

THE 28-DAY PROGRAM WILL PROVIDE THE PARTICIPANTS WITH AN
IN-DEPTH LOOK AT JOURNALISM IN THE UNITED STATES, FROM MAJOR
DAILY NEWSPAPERS AND NATIONAL NEWS MAGAZINES TO LOCAL
SMALL-TOWN NEWSPAPERS. THE PARTICIPANTS WILL COME INTO
CONTACT WITH A BROAD ARRAY OF INDIVIDUALS IN THE PUBLIC AND
PRIVATE SECTORS, INCLUDING FEDERAL AND LOCAL GOVERNMENT
OFFICIALS, SCHOLARS IN THE FIELDS OF JOURNALISM AND
INTERNATIONAL AFFAIRS, MEDIA ANALYSTS, AND PUBLISHERS AND
EDITORS OF SMALL AND LARGE PUBLICATIONS.

TRAVELING ACROSS THE COUNTRY, THE PARTICIPANTS WILL
OBSERVE HOW JOURNALISM MIGHT VARY FROM REGION TO REGION AND
BETWEEN SMALL TOWNS AND LARGE CITIES ACCORDING TO GEOGRAPHIC,
DEMOGRAPHIC, AND SOCIOECONOMIC DIFFERENCES. THE PROJECT IS
DESIGNED TO ALLOW PARTICIPANTS SUFFICIENT TIME IN EACH
COMMUNITY TO GAIN EXPOSURE TO LOCAL ISSUES AND TO TAKE
ADVANTAGE OF CULTURAL EVENTS AND TOURIST ATTRACTIONS. HOME
HOSPITALITY WILL BE AN IMPORTANT COMPONENT OF THE PROGRAM.

II. PROGRAM ELABORATION

THE PROGRAM THEMES WILL BE EXPLORED IN SIX CITY SEGMENTS
DESCRIBED BELOW.

SEGMENT I: INTRODUCTION TO JOURNALISM IN THE UNITED STATES
(WASHINGTON, D.C.; AUGUST 8-12, 1988)

THE PROGRAM WILL OPEN IN WASHINGTON WITH A SERIES OF
MEETINGS DESIGNED TO INTRODUCE THE PARTICIPANTS TO AMERICAN
CULTURE; TO THE POLITICAL, SOCIAL, AND ECONOMIC CONTEXT IN
WHICH JOURNALISTS OPERATE IN THE UNITED STATES; AND TO ISSUES
RELATED TO ETHICS IN JOURNALISM.

DURING A HALF-DAY SESSION WITH A CROSS-CULTURAL
SPECIALIST SUCH AS PAUL KINDEL OF CREATIVE ASSOCIATES,
PARTICIPANTS WILL LEARN ABOUT BASIC ASSUMPTIONS AND VALUES
OPERANT IN AMERICAN SOCIETY THAT INFLUENCE JOURNALISTIC
VALUES SUCH AS FREEDOM OF THE PRESS. THESE JOURNALISTIC
VALUES WILL BE EXPLORED FURTHER DURING ANOTHER HALF-DAY
SESSION AT THE CENTER FOR FOREIGN JOURNALISTS IN RESTON,

VIRGINIA. HERE THE PARTICIPANTS WILL DISCUSS THE ROLE OF THE
CONSTITUTION AND THE FIRST AMENDMENT IN DEFINING THE RIGHTS
AND RESPONSIBILITIES OF THE PRESS AND THE INTERRELATIONSHIP
BETWEEN THE GOVERNMENT AND THE PRESS IN THIS COUNTRY. ISSUES
IN PROFESSIONAL ETHICS, SUCH AS OBJECTIVE REPORTING AND THE
RESPONSIBILITY OF THE PRESS TO REFLECT DIVERGING OPINIONS,
WILL ALSO BE EXAMINED.

THE POLITICAL CHANGES IN AFGHANISTAN, AND MEDIA COVERAGE
OF THE SITUATION, WILL BE ADDRESSED IN MEETING WITH STATE
DEPARTMENT OFFICIALS AND MEMBERS OF CONGRESS SUCH AS
REPUBLICAN SENATOR GORDON HUMPHREY OF NEW HAMPSHIRE, AS WELL
AS WITH SCHOLARS SUCH AS WILSON DIZARD AT THE CENTER FOR
STRATEGIC AND INTERNATIONAL STUDIES. DISCUSSIONS WITH HENRY
KRIEGLE, EXECUTIVE DIRECTOR OF THE COMMITTEE FOR A FREE
AFGHANISTAN, AND WITH REPRESENTATIVES OF THE AMERICAN-ARAB
AFFAIRS COUNCIL WILL FOCUS ON THE ROLE OF SUCH GROUPS IN
CREATING AND MAINTAINING PUBLIC AWARENESS OF EVENTS IN
AFGHANISTAN.

A VISIT TO THE USIA FOREIGN PRESS CENTER WILL INTRODUCE
THE PARTICIPANTS TO THE FACILITIES AVAILABLE TO FOREIGN
JOURNALISTS IN WASHINGTON. THE GROUP WILL ALSO OBSERVE A
STATE DEPARTMENT PRESS BRIEFING WHILE THEY ARE AT THE CENTER.
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TIME FOR SIGHTSEEING WILL BE INCLUDED IN THE WASHINGTON PROGRAM.

SEGMENT 2: JOURNALISM AND FOREIGN AFFAIRS (BOSTON, MASSACHUSETTS; AUGUST 13-16, 1988)

FROM WASHINGTON, D.C., THE GROUP WILL TRAVEL TO BOSTON, WHERE THE PROGRAM WILL FOCUS ON COVERAGE OF INTERNATIONAL NEWS. APPOINTMENTS WILL BE REQUESTED FOR PARTICIPANTS TO MEET WITH EDITORS AT THE "BOSTON GLOBE" AND THE "CHRISTIAN SCIENCE MONITOR" TO DISCUSS HOW U.S. NEWSPAPERS DETERMINE THE AMOUNT OF COVERAGE TO DEVOTE TO EVENTS OVERSEAS AND THE SOURCES OF INFORMATION USED IN PREPARING THESE STORIES. A SECOND TOPIC FOR DISCUSSION AT THE "MONITOR" WOULD BE HOW TO MAINTAIN EDITORIAL OBJECTIVITY IN A CHURCH-AFFILIATED PUBLICATION. SCHOLARS SUCH AS AMBASSADOR EILTS AT BOSTON UNIVERSITY, WHICH OFFERS A GRADUATE DEGREE INTERNATIONAL RELATIONS AND COMMUNICATION, WILL PROVIDE ACADEMIC PERSPECTIVES ON THESE ISSUES.

MEETINGS WILL ALSO BE ARRANGED WITH SPECIALISTS IN MIDDLE EAST AFFAIRS AT TUFTS UNIVERSITY'S FLETCHER SCHOOL OF LAW AND DIPLOMACY OR AT HARVARD UNIVERSITY TO BRIEF THE PARTICIPANTS ON TRENDS IN U.S. POLICY AND PUBLIC OPINION TOWARDS AFGHANISTAN.

HOME HOSPITALITY AND VISITS TO LOCAL ATTRACTIONS ARE PLANNED FOR THE PROGRAM IN BOSTON.

SEGMENT 3: JOURNALISM IN SMALL COMMUNITIES (KEENE, NEW HAMPSHIRE AND BRATTLEBORO, VERMONT; AUGUST 17-20, 1988)

IN THIS PROGRAM SEGMENT, THE PARTICIPANTS WILL LEARN ABOUT JOURNALISM IN SMALL NEW ENGLAND TOWNS. TWO LOCAL NEWSPAPERS, THE KEENE "SENTINEL" AND THE BRATTLEBORO "REFORMER," WILL SPONSOR THE GROUP'S VISIT TO THIS AREA AND WILL ARRANGE APPOINTMENTS ON THEIR BEHALF. ISSUES OF REGIONAL AND LOCAL CONCERN WILL BE IDENTIFIED THROUGH DISCUSSIONS WITH LOCAL OFFICIALS, MEMBERS OF THE BUSINESS COMMUNITY, FARMERS, AND CITIZENS' GROUPS. IN VISITS TO THE TWO NEWSPAPERS, THE PARTICIPANTS WILL OBSERVE NEWSROOM OPERATIONS OF A SCALE THAT MAY BE SIMILAR TO WHAT THEY ARE FAMILIAR WITH AT HOME. DISCUSSIONS WITH THE PUBLISHERS AND EDITORS OF THESE NEWSPAPERS ARE LIKELY TO FOCUS ON ISSUES OF COMMON CONCERN SUCH AS EDITORIAL RESPONSIBILITY IN A SMALL COMMUNITY. HOME HOSPITALITY WILL PLAY A KEY ROLE IN ENHANCING THE VISITORS' EXPERIENCE OF LIFE IN THESE TOWNS.

SEGMENT 4: THE NATIONAL MEDIA (NEW YORK, NEW YORK; AUGUST 21-24, 1988)

AS THE HOME OF LEADING PUBLICATIONS SUCH AS THE "NEW YORK TIMES" AND "TIME" AND "NEWSWEEK" MAGAZINES, AS WELL AS NETWORK TELEVISION AND RADIO NEWSROOMS, NEW YORK CITY PROVIDES AN EXCELLENT VENUE TO STUDY THE NATIONAL NEWS MEDIA

AT WORK.

A VISIT TO THE "NEW YORK TIMES," WITH A CIRCULATION OF OVER 1 MILLION, WILL INTRODUCE THE PARTICIPANTS TO THE SCOPE OF OPERATIONS OF THIS MAJOR DAILY NEWSPAPER. AT "TIME" OR ANOTHER NEWSMAGAZINE, MEETINGS WILL FOCUS ON MEDIA ACTIVITIES IN AN ELECTION YEAR, INCLUDING A DISCUSSION OF EDITORIAL OBJECTIVITY IN POLITICAL REPORTING.

ANOTHER IMPORTANT ASPECT OF THE PROGRAM IN NEW YORK WILL BE MEETINGS WITH A MEDIA ANALYST, SUCH AS JONATHAN ALTER OF "NEWSWEEK," AND WITH EVERETT DENNIS, DIRECTOR OF THE GANNETT CENTER FOR MEDIA STUDIES AT COLUMBIA UNIVERSITY, TO DISCUSS ISSUES SUCH AS THE ROLE OF THE MEDIA IN AMERICAN SOCIETY AND THE IMPLICATIONS FOR JOURNALISTS OF THE DECREASING NUMBER OF DAILY NEWSPAPERS IN MAJOR U.S. CITIES.

MEDIA COVERAGE OF EVENTS IN AFGHANISTAN WILL BE THE SUBJECT OF DISCUSSIONS WITH A FOREIGN NEWS EDITOR AT A MAJOR TELEVISION NETWORK AND WITH LUDHILLA THORN AT FREEDOM HOUSE, A NON-PROFIT ORGANIZATION THAT HAS BEEN ACTIVE IN ASSISTING INTERNATIONAL JOURNALISTS IN COVERING THE WAR FROM THE PERSPECTIVE OF THE MUJAHEDDIN.

THE NEW YORK PROGRAM WILL ALSO INCLUDE TIME FOR SIGHTSEEING AND CULTURAL EVENTS.

SEGMENT 5: JOURNALISM AND POLITICS (DENVER, COLORADO; AUGUST 25-30, 1988)

FROM NEW YORK THE PARTICIPANTS WILL TRAVEL WEST TO DENVER, COLORADO. IN DENVER AND THE SURROUNDING AREA, THE PROGRAM WILL FOCUS ON ELECTION ISSUES AND THE ROLE OF THE PRESS. PARTICIPANTS WILL MEET WITH DAVID GREENBERG, A LOCAL FREELANCE WRITER WHO SPECIALIZES IN THIS SUBJECT, FOR AN
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OVERVIEW OF CURRENT ELECTION ISSUES AND A DISCUSSION OF THE IMPACT OF THE MEDIA ON POLITICAL CAMPAIGNS. LEGAL ISSUES OF IMPORTANCE TO THE PRESS, SUCH AS RIGHTS TO PRIVACY AND CONFIDENTIALITY OF SOURCES, WILL BE THE SUBJECT OF A MEETING WITH FORMER DISTRICT COURT JUDGE JOHN KANE. AN APPOINTMENT WILL ALSO BE REQUESTED WITH PUBLIC RELATIONS STAFF FOR REPRESENTATIVE PAT SCHROEDER TO DISCUSS HER BID FOR THE DEMOCRATIC PRESIDENTIAL NOMINATION AND HER CURRENT CONGRESSIONAL RE-ELECTION CAMPAIGN.

IN ORDER TO EXPERIENCE COLORADO'S NATURAL BEAUTY, THE PROGRAM WILL INCLUDE A VISIT TO ESTES PARK, GLENWOOD SPRINGS, OR DURANGO FOR SIGHTSEEING EXCURSIONS IN THE MOUNTAINS AND PROFESSIONAL MEETINGS WITH THE EDITOR OF THE LOCAL NEWSPAPER AND WITH COMMUNITY LEADERS TO DISCUSS ISSUES OF LOCAL CONCERN. PUBLIC AWARENESS OF EVENTS IN AFGHANISTAN MAY ALSO BE ADDRESSED IN THESE MEETINGS.

HOME HOSPITALITY AND CULTURAL EVENTS, PERHAPS INCLUDING A VISIT TO THE DENVER INDIAN CENTER, WILL BE ATTENDANT FEATURES OF THE PROGRAM IN COLORADO.

SEGMENT 6: SYNTHESIS AND EVALUATION WASHINGTON, D. C.;
AUGUST 31 - SEPTEMBER 3)

FOR THE FINAL PROGRAM SEGMENT, PARTICIPANTS WILL RETURN TO WASHINGTON, D. C. TO REVIEW AND DISCUSS THEIR OBSERVATIONS ABOUT U. S. JOURNALISM. THESE SESSIONS WILL BE FACILITATED BY EXPERTS IN JOURNALISM AND AFGHAN AFFAIRS WITH WHOM THE GROUP MET DURING THE FIRST WEEK OF THE PROGRAM.

THE DESCRIPTION FOR THE SECOND GROUP WILL BE SENT SEPTTEL. PLEASE NOTE THAT THE GROUP SHOULD ARRIVE ON AUGUST

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